

TREND REPORT

Introduction

PAGE 2



Introduction

Past Year

Coming Season

Materials

Colours & Finishes

Shapes & Styles

Modularity & Multifunctional Use

Extending the Living Room

Consumer Trends

Inspiration



Past Year – Highlights 2024

Sustainability took centre stage: an increase in recycled plastics, bio-based materials, and responsibly sourced wood.

Rope and cord textures became both a design feature and a construction element in lounge sets.

Organic and rounded shapes offered softer silhouettes compared to sharp lines.

A minimalist aesthetic combined with natural materials like wood, concrete, and rattan-look finishes.

Neutral base tones complemented by colourful accents in accessories.

Modular and multifunctional furniture allowed flexible outdoor living setups.

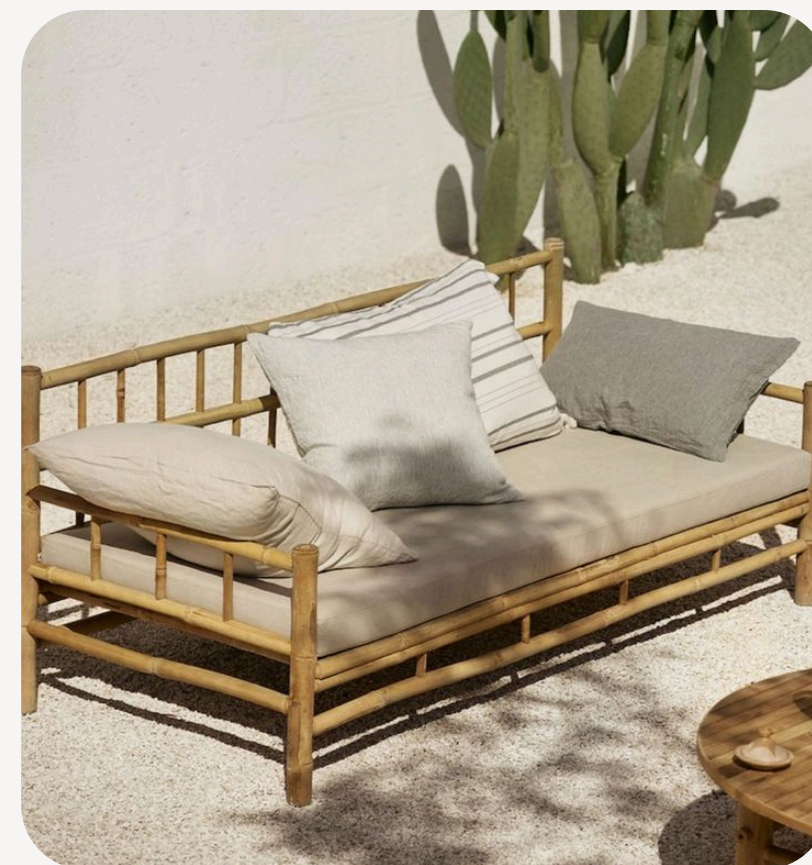
The garden evolved into a true living space — from a seating area to an outdoor kitchen, lounge and dining zone.

2025



Coming Season

*Warm, deep trend colours.
Organic shapes and soft lines.
Modularity as the new standard.
Outdoor living 2.0.*



Materials

Key Materials:

Teak wood – Bamboo –
Rattan – Rope – Beton
Ciré – Wicker



Sage Green

#848B79



FA8145

Orange (Crayola)

E75C16

Persimmon

C54716

Sienna

3215

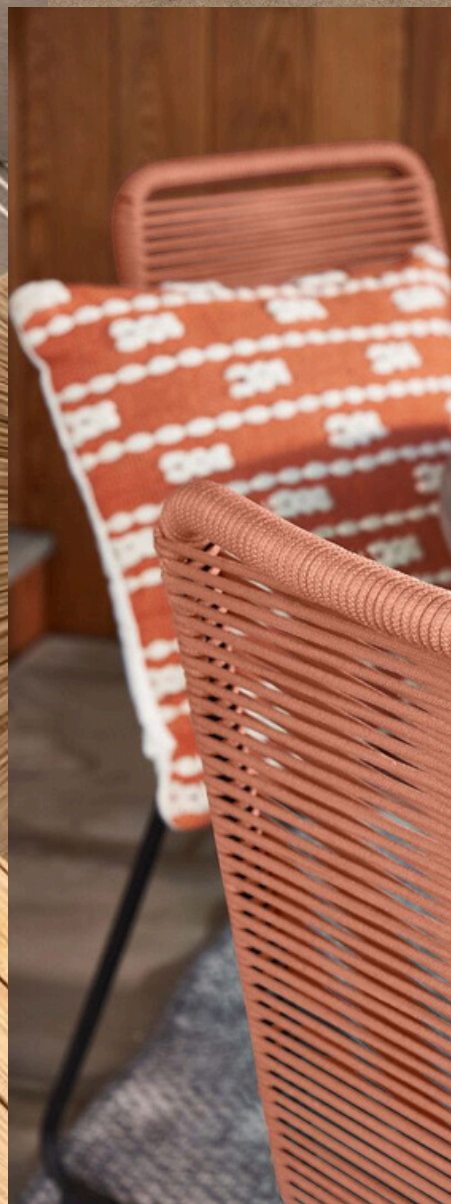
19

PAGE 08



PANTONE
9081 C

Pastels & Neons Coated



Shapes & Styles

Organic, retro & balanced.

Rounded, flowing lines bring softness and a sense of calm.

Clean geometry remains to add a modern edge.

Retro influences from the 60s and 70s bring a sense of renewed nostalgia.

A rich material mix of wood, metal, weave, and concrete.

A homely, inviting look – extended to outdoor spaces.



Modularity & Multifunctional Use

Flexibility is the new standard.

Modular sets adapt to every situation.

Compact designs fit perfectly into urban living environments.

Multifunctional furniture is space-saving yet stylish.



Consumer trends



Sustainability has gone mainstream, yet price remains a key factor.
Value-driven shopping: quality over quantity.
The garden becomes a wellness zone — a place for rest, relaxation, and connection.
Screen-free comfort and outdoor entertainment are on the rise.
Wellness and nature take centre stage in modern home life.



Inspiration

Trade Fairs & Global Influences

IFEX Jakarta: Craftsmanship + sustainability = the design of the future.

Salone del Mobile: Indoor-outdoor luxury in natural tones.

Maison & Objet: Atmosphere, storytelling, and cultural layers.

Craft meets innovation — rattan, teak, and ceramics.

“Design is emotion.” – Alfons Woudsma



Terracotta
#CB997E

Dusty Rose
#DDBEA9

Peach Cream
#FFEDD6

Soft Apricot
#B7B7A4

Sage Fern
#A5A58D

Olive Green
#6B705C